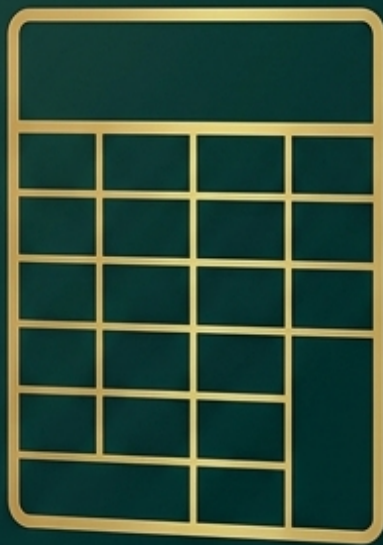


Pricing Calculator Template

Bonus 1 — The Price-Proof Method



Chimdindu Nain

The Price-Proof Calculator

Bonus 1 · The Price-Proof Method

Fill in the numbers for this specific job. Do not guess the total — let it add itself up.

A. Materials

Fabric	N	
Lining	N	
Zips / buttons / accessories	N	
Embroidery / printing / outsourced work	N	
Other materials	N	

Materials Total

N

B. Labour

Estimated hours (enter number of hours)	N	
My hourly rate	N	

Labour Total

N

C. Other Job Costs

Transportation	N	
Electricity / production costs	N	
Delivery	N	
Other	N	

Other Costs Total

N

The Price-Proof Calculator

Bonus 1 · The Price-Proof Method (continued)

D. Total Cost (carry this over from Page 1)

Materials Total + Labour Total + Other Costs Total

N

E. Profit

Decide your profit for this job using EITHER method below, then enter one final number.

Method 1 — A percentage of your Total Cost above

Example: Total Cost x 25% = your profit for Method 1

Method 2 — A flat amount you decide you want to earn

Example: I simply want to earn N3,000 profit on this job

My Profit (using whichever method you chose above)

N

PRICE PROOF

Total Cost + My Profit = Final Price

MY PRICE

N

***Don't price from what you think the customer will accept.
Price from what the job actually costs you, and what you need to earn.***